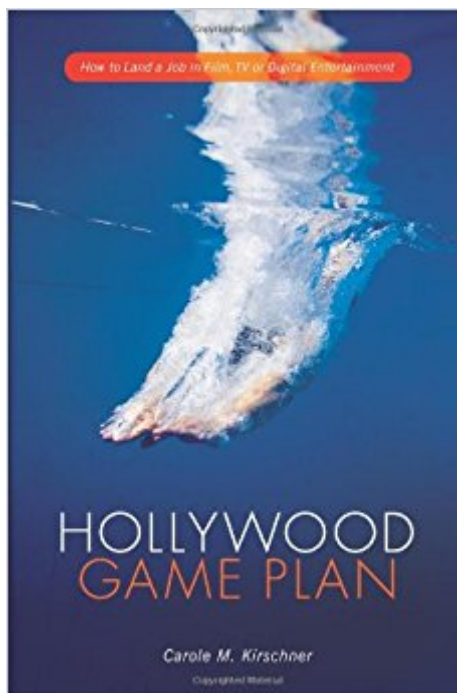




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Hollywood Game Plan: How To Land A Job In Film, TV And Digital Entertainment



Synopsis

Hollywood Game Plan is an in-depth, how-to guide for aspiring Hollywood hopefuls. It provides a concrete, step-by-step strategy to land a job in the entertainment industry. It is the first book to provide insights and advice from both sides of the spectrum: seasoned professionals with decades-long success and wisdom, and up-and-coming professionals who were pounding the pavement just a few years ago and share the up-to-the minute strategies that helped them land their first jobs.

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Customer Reviews

Carol M. Kirschners' book Hollywood Gameplan is an essential read for anyone who possesses the desire to have a career in the entertainment industry. The book is carefully written, thoughtful, and a direct reflection of the realities of climbing the ladder to the top, closer to a dream career. As a student at The University of Alabama who possess the desire to have a long and successful career in the entertainment industry, this book has done wonders for me. For instance, it has provided me with valuable information on the many positions and jobs in "The Industry." From internships, to entry level jobs, and higher level executive positions. Also, this book has provided me guidance on how to navigate the entertainment industry and how to conduct myself as a professional in it. Overall, I have learned a great deal from this book. I recommend it to anyone who possess the desire to have a career in entertainment industry. The book is carefully written, thoughtful, and a direct reflection of the realities of climbing the ladder to the top, closer to a dream career. - Michael

My only frustration is that I didn't find this book on my first day in Los Angeles. "Hollywood Game Plan" should be mandatory reading to anyone trying to get their first job in Hollywood - from film students to writers to directors to producers to... pretty much anyone eyeing a career in the film and TV business. "Hollywood Game Plan" is not a get-rich-quick-without-effort book. It's a book for people who have a passion and want to work hard on their way up. It's a solid battle plan for those looking for their first jobs in the industry. It teaches you how to prepare for meetings, what people are looking for when they show interest in hiring you, and practical steps and exercises towards being employed in a highly competitive industry. I'm a writer, and the advice in this book was invaluable. I've been recommending it to many of my friends who are trying to break in as writers, actors, or producers. If you're looking for a get rich quick guide, go look somewhere else. If you're looking for actual professional advice, read this book.

I very much enjoyed this book. Carole Kirschner describes how to break into the competitive Hollywood film industry by using her experiences and many of her colleagues to create an outline for anyone who is seeking a career inside the industry. Many "How to enter Hollywood" books usually focus on how to become one of the big 4 (director, producer, writer or studio exec). This book gives a very good description on how to enter almost any facet of the industry. Something I found very helpful was that at the end of every chapter Carole gives you homework to do that is related to the chapter you just read. This homework is given with the hope of preparing you even more for your Hollywood career. The book is written in a very easy to read fashion and is full of advice that I never even thought to ask about. I would highly recommend this book to anyone considering a career in this industry.

I am a student from the east coast who moved out to LA to take classes and intern in the entertainment industry. My professor swears by this book and assigns it to his class every semester. From learning about how to impress a boss to finding a place to live in Los Angeles, this book is extremely helpful in finding your place in the entertainment industry. It's an extremely easy read and Carole Kirschner gives a lot of simple yet effective tips on how to make yourself stand out to employers. I just started my internship in Hollywood last week and I'm really glad I read this book beforehand. I will definitely refer to this book for the rest of my career!

Hollywood Game Plan shows you how to develop your story, and pitch yourself in the moment, so

you'll be ready when that opportunity arises. And that's just the start. Carole lays out all the steps you need to know in order to navigate the complex business world of Entertainment and launch a career. I've studied Cinema and Television at the best film school in Los Angeles, and Producing and Screenwriting at their cross town rival, but my education in the business would not be complete without Hollywood Game Plan. Sometimes I wish I was a young filmmaker, still in school. Then I would be reading this book and would have saved myself years of unfocused work. I suspect I would be much further along. If you're thinking of a career in this highly competitive business, help yourself out. Buy this book, now.

I love this book. The author's insight and wisdom are so helpful and hopeful. She has high emotional intelligence and really understands human drive. Risk taking, chutzpah and doing everything it takes to get the job done are necessary but not sufficient. We need to manage relationships, genuinely care, connect with people and give back. Sometimes people don't care until they know you care. It takes time, passion, persistence and heart to give and not just to get what you want. This approach may open doors to help you land a job, keep that job and create opportunities for the next job.

I heard Carole on Scripts and Scribes with Kevin Fukunaga and the podcast stopped me in my tracks. Carole's clarity, enthusiasm and industry savvy were exactly what I needed to hear. When I arrived at home, I purchased this book and it does not disappoint. It's clear, challenging and comprehensive. If you need a game plan (and everyone does) then this book is for you. Buy it.

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